

Curriculum Vitae

Dr. Ali Salem Hyasat

Tel: 00962- 795112240, 779691313

Fax: 009625-3550040

hyasat@hotmail.co.ck

manager@edaatrc.com

Personal Details

Date of Birth : 06/08/1966

Place of Birth : Jordan-Al-Salt

Marriage Status : Married

Nationality: Jordanian.

Present Position: Association Professor in the Field of Tourism Management at Al-Balqa Applied University since 16 September 2012 to present.

Present Position: General Director – Edaa Tourism Research Center. Years within the firm: May 2009 – present.

Profile

An effective and successful communicator, combined with active listening skills; who enjoys establishing positive relationships with a wide variety of people, from all backgrounds and cultures. I have more than 25 years experience in Business Development works in general and more than 10 years in academic teaching and researching in particular.

Key Skills

- *Excellent presentation, interpersonal, verbal & written communication, and listening skills.*
- *Hardworking, with a mature and responsible response.*
- *Excellent communication skills in Arabic and English Languages.*
- *Thinks and reacts quickly and positively.*
- *Takes a diligent approach to task completion.*
- *Enjoys improving own learning performance.*
- *Ability to undertake administration tasks in an active office.*
- *Excellent Project Management skills.*

- *Excellent proposal writing skills.*
 - *Excellent monitoring & evaluation skills.*
 - *Strong ability in designing and conducting field surveys.*
 - *Good analytical and planning skills*
-

Qualifications:

- *Ph.D. Tourism Management /Nottingham Business School/ Nottingham Trent University. England (2007), Thesis Titled (The Influence of an Unstable Political Situation upon Tourism Development in Jordan)*
 - *Diploma. Research Design and Method- School of Social Science/ Nottingham Trent University. England (2004).*
 - *Master Degree. Tourism Management/ Al Mustanser University/ Baghdad (2001).*
 - *Diploma. Management/ Jordan University (1996).*
 - *B.Sc. Management and Economical Science/ Baghdad University (1988).*
-

Professional – Academic Experience

- *Full time Assistant Professor in the Field to Tourism Management at Al-Balqa Applied University, years from: 16 September 2007 to 16 September 2012.*
 - *Part time lecturer, first semester 2012-2013, University of Florida.*
 - *Part time lecturer 2008-2009: Dept. of Business Management- University of Jordan.*
 - *Part time lecturer 2007-2008: Dept. of Tourism Management- Yarmouk University/ Jordan.*
 - *Part time lecturer 2006 – 2007: Dept. of Business Management - KAPLAN International College/ England.*
 - *Part time lecturer 2004-2006: Dept. of International Business Management, Nottingham Business School- Nottingham Trent University/ England.*
-

Professional – Administrative Experience

- *General Director of Eda`a Research Centre for Tourism, Environment and Cultural Change 2009 – Present.*

- *Director Manger of Human Resources at Al- Balqa Applied University, Since (15-09-2010 until 01-06-2011).*
- *Head Editor of Al-Mugtabes Magazine from (2001 - 2003).*
- *General Manager of Al Mugtabes Institution from (2001 - 2003).*
- *A Member of Management and Financial Observation Dept. 1988-2000: The Jordanian Ministry of Education.*

Projects Management

Name of Study or Project	Study Area	Contract Amount	Period of the Contract (Y/M/D)	Contractor's Name (in case of JV)	Type of Service
Research on Forecasts for the Jordan's inbound tour operators business for the last quarter of 2011 and year 2012	Tourism/Tour Operators	8,000 Euro	2011-07-01 to 2011-08-31	JSMP/JEDCO EU Funded	Research and Market Forecasts
Jordan Universities' Contribution in Tourism Research and Publications	Tourism/Universities	6,500 Euro	2011-09-01 to 2011-12-20	JSMP/JEDCO EU Funded	Research and Evaluation
British Travellers' Attitudes towards the Arab World	Tourism /UK	10,000 Euro	2011-10-01 to 2012-03-31	JSMP/JEDCO EU Funded	Source Market research
Residents Attitude Toward Tourism and Tourism Development Projects in Al Salt	Tourism/Local Community	3,000 Euro	2010-02-01 to 2010-09-30	Balqa University	Local Community Research
Understanding the current conditions of tourism related businesses in As Salt	Tourism and development	15,000 JOD	1-09 to 31-12-2012	JICA	Research and Evaluation
Understanding the current condition of tourists in As Salt City	Tourism and development		1-09 to 31-12-2012	JICA	Research and Evaluation
Understanding the livelihood of local people in Salt as well as their awareness/perception on the heritage, life and tourism.	Tourism/Local Community	10,000 JOD	1-09 - 2012 TO 28-02-2013	JICA	Local Community Research

Technical, Professional & Extension Service

Numerous Short Courses, Training Programmers, Extension Sessions, Practical-Professional Improvement Programmers and Licensed-Certificate Programs organized by:

- *Al-Balqa Applied University.*
- *Eda`a Research Tourism Centre.*
- *English and Computer Courses. Huddersfield Technical College/ England (2003).*
- *The Jordan Tourism Board.*
- *Ministry of Education.*
- *Ministry of Higher Education and Scientific Research.*
- *Petra International for Research and Studies.*
- *Science Triangle for Research, Training & Management.*
- *Al Salt Cultural Foramen.*
- *Al Salt Cultural Council.*
- *Jordanian Association for Heritage Maintenance.*

Courses taught

1. *At Al-Balqa Applied University.*
 1. *Principals of Management.*
 2. *Using Computer in Business Management (1).*
 3. *Using Computer in Business Management (2).*
 4. *Crises Management.*
 5. *Public Relation Management.*
 6. *Strategic Management.*
 7. *Organization and Organizing Theory.*
 8. *International Business Management.*
 9. *Organizing Behaviour.*
 10. *Research Design and Method.*
 11. *Marketing Management.*
 12. *Knowledge Management.*
 13. *Business Management.*

14. *Organizational Behaviour.*
15. *Tourism Marketing.*
16. *Tourism Management.*
17. *Principals of Tourism.*
2. *At University of Florida*
 1. *Knowledge Management.*
3. *At Jordan University (2008-2009).*
 1. *Principals of Management.*
4. *At Al-Yarmouk University (2007-2008).*
 1. *Tourism Resources Management/ for Post Graduate Students.*
5. *At KAPLAN International College (2006-2007).*
 1. *International Business.*
 2. *Principals of Business Management.*
6. *At Nottingham Business School (2004-2006).*
 1. *Tourism Management.*
 2. *Heritage Resources Management.*
 3. *International Business Management.*
 4. *Introduction to Business Management.*

Graduate Studies Supervision

Numerous Project Studies and Master`s Dissertation in the general field of Tourism and Management.

Research Experience

Journals

- *Understanding The Situation of Tourism Transportation in Jordan (Suggestion New Tourism Hub Terminal) (2012) Archives Des Sciences Journal (ISSN: 1661-464X), 65(5) [published in May 2012].*
- *The Contribution of Jordanian Universities in the Field of Tourism Research and Publication. Archives Des Sciences Journal (ISSN: 1661-464X), 65(4) [published in May 2012]*

- *Sociocultural Impacts of Tourism on the Local Community at Petra, Jordan, Jordan Journal of Social Sciences, Vol 4, No 1 (2011).*
- *A conceptual Framework for Crisis Planning and management in the Jordanian Tourism Industry, Case Study. Advances in Management, July 2010, Volume: 3 (7). RS250.*
- *Photographing and Tourists` Perception. Published in European Journal of Social Sciences Vol 8 Issue 3, (2009).*

Conferences

- *The Impact of the (Arab Spring) upon Inbound Tourism in Jordan. Conference, Crises, Globalization, and Culture(s): how to draw lessons. The Faculty of Business and Commercial Sciences at the Holy Spirit University of Kaslik (USEK) Lebanon, Beirut (April 2nd and 3rd 2012).*
- *European Tourist` Experience of World Heritage: A Theoretical Model. Conference of International Journal of Arts and Sciences 2 (1): 33 (2009). CD-ROM: ISSN: 1943-6114.*
- *The Impact of Political Crises upon Tourism Development in Jordan. Conference of Proceedings, Traditions and Transformations, Tourism, Heritage and Cultural Change in the Middle East and North Africa Region. Published in 2009, Centre for Tourism and Cultural Change, Leeds Metropolitan University, United Kingdom, ISBN: 978-1-907240-01-0.*

Conference Presentations:

- *Tourism Benefits for Local Community in Al –Sal City, in corporation with JICA, Jericho- Palestine, 24th -11-2011.*
- *Tourism in the Middle East, University of Leeds. May, 2007.*
- *Destination Image of Jordan, Nottingham Business School, Nottingham Trent University. December, 2006.*
- *The Impact of Political Crises upon the Tourism Industry (several cases), Nottingham Business School, Nottingham Trent University. December, 2005.*
- *The Influence of an Unstable Political Situation upon Tourism Development in Jordan. Nottingham Business School, Nottingham Trent University. December, 2004.*

- *Reproducing and Marketing Tourist Sites in Jordan in cooperation with the Jordan tourism Board, 2003.*
- *Al Salt as Journey and vision in cooperation with the Jordan Tourism Board, 2001.*

Committees

- Board Member of Al- Balqa Applied University in the year 2012-2013.
- A member of the Higher Committee for the design and evaluate cultural projects in the Ministry of Culture for the year 2012.
- A member of the Faculty of Planning and Administration at the University of Al- Balqa Applied for the period from 2008-2010.
- A member of the Department of Administrative Sciences at the University of Al- Balqa Applied for the period between 2007 to present.
- A member of the Accreditation Commission / Jordanian Ministry of High Education to evaluate the proposal submitted by Applied Science University to create a program of Hotel and Tourism Management. August 2008.
- A member of the Accreditation Commission / Jordanian Ministry of High Education to evaluate the proposal submitted by Jordan Applied University / College of Hospitality and Tourism Education to ensure it satisfies the requirements of the Ministry of High Education. November 2008.
- A member of the committee established by the University of Jordan to set up a proposal of Tourism College / Aqapa branch. Feb 2009.

Other Activities:

- *President of Al Salt Cultural Foramen (01-05-2011- Present).*
 - *Specialist Righter`s in the field of tourism at Al-Gaid Newspaper and other Electronic Newspaper.*
 - *President of Al Salt Cultural Foramen (2000-2002).*
 - *Assistant President of Al Salt Cultural Foramen (1996-1999).*
 - *A member of Al Salt Cultural Council Foramen.*
 - *A member of Jordanian Association for Heritage Maintenance.*
-